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## **NEWS RELEASE**

### **REWARD INTRODUCES METAL STARTER TRACK**

*The metal starter track can be shipped with Reward ICFs, arriving at the jobsite at the same time.*

Omaha, Neb. (September 2, 2008) – Reward Wall Systems, Inc. recently introduced the metal starter track to their ancillary line of products, creating an opportunity for the product to be shipped with Reward’s insulating concrete forms to simultaneously arrive at the jobsite without additional shipping and handling charges.

“Before this ancillary addition, customers were required to seek out metal starter tracks locally. Now they can get everything in one order, from one place. It’s much more convenient and efficient,” said Darryl Ulrich, product application representative.

Reward Wall Systems recommends using a metal starter track because it provides an efficient method of aligning and holding the first course of insulating concrete forms on the footing or slab to the dimensions of the building.

“The starter track is highly effective, especially when the footing or slab is not dead on level,” said Kelvin Doerr, P.E. vice president of Engineering and Technical Services.

The metal starter track is eight feet long with a pre-bent 90-degree angle. The two legs are two and one half inches in length to ensure easy attachment to the form. The fully knurled, 28-gauge metal makes it easy to use.

“Knurling provides dimples in the metal that hold the tip of the screw in place, whereas a screw tends to slide around on a smooth metal surface. Also, the light gauge metal allows you to use common sharp point screws when fastening it to the Reward block,” said Ulrich.

Reward also offers support and provides a construction bulletin to answer contractor’s questions. Call Reward at 1-800-468-6344 for pricing details.

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Located in Omaha, Nebraska for the past 20 years, Reward Wall Systems, Inc. is the leading manufacturer and distributor of insulating concrete forms used in residential and commercial structures. Reward’s customers include developers, architects, general contractors, residential

contractors, and construction supply distributors. To learn more about Reward Wall Systems, Inc. go to [www.rewardwalls.com](http://www.rewardwalls.com).