



NEWS RELEASE

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Reward Walls Sponsors 2007 NAHB Concrete Tour

OMAHA, NE – May 1, 2007 – Reward Wall Systems, Inc., the nation’s leading manufacturer of ICFs (insulating concrete forms) is a major sponsor of the 2007 National Association of Home Builders (NAHB) annual Concrete Technologies Tour in Minneapolis, Minn., May 6 – 8.

During the tour attendees will visit six cement-based production plants, including the Cemstone Concrete Products Company batch plant in Burnsville, Minn. on Tuesday, May 8.

Cemstone is a distributor of Reward Wall Systems ICFs. Cemstone is a family-owned and operated business founded in 1927. The company delivers concrete and ICF technology to high profile commercial and residential projects. Cemstone supports concrete batch plants, contractor supply stores, state-of-the-art concrete pumping trucks, a concrete block plant and 18 aggregate mines.

Reward Wall Systems was the first to manufacture a universal design reversible flat wall ICF system as well as the first to engineer an ICF ledge reinforcement system.

The NAHB Concrete Tour will be based at the Hyatt Regency Minneapolis. Those interested in attending can register on-site at the hotel during the event. For more information, contact the NAHB Office of the Registrar at registrar@nahb.com or 800-368-5242 x8338.

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Located in Omaha, Nebraska for the past 19 years, Reward Wall Systems, Inc. is the leading manufacturer and distributor of insulating concrete forms used in residential and commercial structures. Reward’s customers include developers, architects, general contractors, residential contractors, and construction supply distributors. To learn more about Reward Wall Systems, Inc. go to www.rewardwalls.com.