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## **Reward Wall Systems® Acquires Tritex™ ICF Products**

*Leader in the ICF industry expands and diversifies its product line offering.*

Omaha, Neb., (June 1, 2007) -- Reward Wall Systems, Inc® announced that it is acquiring Tritex™ ICF Products today. As a part of the transaction, Reward will gain access to Tritex's line of products, intellectual property, and supporting services. The acquisition will allow Reward to broaden its penetration into the growing ICF market by expanding its customer base and offering a larger, more diverse range of products.

“We are very pleased to now have Tritex’s respected line of products complementing our own,” said Reward President, Edward Storm. According to Storm, both Tritex and Reward customers will benefit from the acquisition. Tritex customers will gain access to Reward’s customer support services, including technical and engineering assistance, marketing support, and on-site training. Reward customers will gain access to an additional product line and increased ICF pricing flexibility.

Acquiring Tritex’s customer base will create a larger audience for Reward to increase its brand presence in the ICF market. “This acquisition will generate yet one more avenue for Reward to solidify its name and competitive position in the market and further increase our company’s profitability,” Storm said.

For more information on either ICF company, visit their websites at [www.tritexicf.com](http://www.tritexicf.com) and [www.rewardwalls.com](http://www.rewardwalls.com).

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Located in Omaha, Nebraska for the past 19 years, Reward Wall Systems, Inc. is the leading manufacturer and distributor of insulating concrete forms used in residential and commercial structures. Reward’s customers include developers, architects, general contractors, residential contractors, and construction supply distributors. To learn more about Reward Wall Systems, Inc. go to [www.rewardwalls.com](http://www.rewardwalls.com).