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Reward Wall Systems Website Gets an Extreme Makeover

Site offers more information and an easy navigation system for construction professionals and consumers.

Omaha, Neb. – August 15, 2006 – The best ICF website is now even better. Reward Wall Systems, Inc., the country’s leading manufacturer of insulating concrete forms (ICFs), launched a new look and easy navigation format on its corporate website August 1.

According to Vice President of Marketing Brandie Allen-Rezac, the depth of information found on the old web site is still available on the revised site, but the look is new and fresh, and the site is easier to navigate.

Information on the Home Page is divided into four main sections for homeowners, contractors, distributors and architects. Each section has information that will be of particular interest to that audience. Color-coding makes each section easy to identify helping the site’s users to stay oriented as they browse.

The company continues to provide direct access from the home page to its product manual and code evaluations. “When you need specific information fast, you don’t want to have to go searching, so we’ve put the manual and code information right up front, in the easy-to-find Quick Links section,” Allen-Rezac said.

Also located on the home page are six subsections:

- **Product:** information about the Reward product lines, specifications, code evaluations, bracing equipment, ancillary products, frequently asked questions (FAQs) and compatible products.
- **About Reward:** company history, production locations, community service projects and rebate offers.
- **Projects:** a comprehensive and organized list of current and recent projects.
- **News & Events:** newsletters, news releases, trade show information and current articles in the trade press.
- **Links:** an easy way to visit associated websites for more information.
- **Contact Us:** a direct link to the company’s customer service department.

The expanded Product section allows the visitor to tour each product and as the cursor moves over each part of the product a window opens to explain how each part of the form functions.

Located in Omaha, Nebraska for the past 18 years, Reward Wall Systems, Inc. is the leading manufacturer and distributor of insulating concrete forms used in residential and commercial structures. Reward’s customers include developers, architects, general contractors, residential contractors, and construction supply distributors. To learn more about Reward Wall Systems, Inc. go to www.rewardwalls.com.

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