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## NEWS RELEASE

### **Reward Wall Systems ICFs will be featured on Hometime on PBS**

Omaha, Neb. (January 28<sup>th</sup>, 2010) – Reward Wall Systems is being featured on the nationally televised program *Hometime*, with host Dean Johnson. The Hometime Stone Cottage series will start broadcasting weekly on February 27, 2010 and the in depth ICF episodes will begin on March 6th, 2010. Syndicated regional broadcasting schedules can be found on Hometime.com

Reward ICFs will be used to construct the basement foundation of cottage styled home on a wooded lot. With 13 episodes in the series, they start by taking the viewers through the basic installation- from the footings to pouring concrete in the ICF foundation, applying waterproofing, and constructing walls on top of the foundation.

Reward was excited to be part of a nationally syndicated show, educating home buyers and builders alike on the methods used in building a sustainable, energy efficient, concrete home with insulating concrete forms.

Hometime, hosted by Dean Johnson, is a home improvement television show broadcasted on public television and in syndication. Hometime is presently in its 21st season. Please check your local listings or use the online station finders in the On TV section to find the stations, airdates, and times for Hometime broadcasts in your area, on Hometime.com

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Located in Omaha, Nebraska for the past 20 years, Reward Wall Systems, Inc. is the leading manufacturer and distributor of insulating concrete forms used in residential and commercial structures. Reward's customers include developers, architects, general contractors, residential contractors, and construction supply distributors. To learn more about Reward Wall Systems, Inc. go to [www.rewardwalls.com](http://www.rewardwalls.com).